

# Parklawn PTA Executive Board Meeting

9.19.2016, 6 pm, Parklawn ES

Attended by: Larry Aiello, Rebecca Cervoni, Tanya Chadwell, Tom Dickson, Jamie Fobert, Kate Gray, Lesley Hassen, Katy Richman, Lou Tremante, Kathleen Williams

## Agenda Items

### 1. Treasurer's Report

Approved: \$15,598 net, up from \$12,905, reflecting income from PTA memberships, expenses for Spirit Wear and Spelling Bee registration.

### 2. Old Business

Approved: minutes for 8.29 Executive Board Meeting.

### 3. Membership drive/Rewards program update

83 PTA members have registered so far. Giveaways have been ordered, including items such as paw print tattoos & blue silicone bracelets; these items will be given to PTA members at events, available for purchase by non-members. 41 Harris Teeter sign-ups have been received. HT does not allow PTA to solicit in-store, but Parklawn will be featured at HT's November linking event.

### 4. After-school program update

All three programs will proceed as scheduled on September 27th, having met criteria for minimum number of students. Online registration is wrapping up. Ideas for improving sign-up process next term: include information on flyer about how to make out check, where to drop off; have a laptop available at Open House and Back to School nights so parents can complete online registration immediately. Jamie Fobert, school counselor, will serve as on-site coordinator.

### 5. Yearbook

Approved: PTA will email members to solicit volunteers to assist Jamie Fobert with yearbook layout and production. Discussed idea to make yearbook a PTA fundraiser by raising price (last year's price of \$15/book was almost at-cost; 240 were sold); concern expressed that raising price would reduce sales.

### 6. Spirit Wear update

Sales of kids' shirts in navy and purple have been brisk. Approved: a sign-up sheet for adult shirts will be posted in the office for two weeks, payment on delivery.

### 7. School supply kit update

3 kits are missing. Affected students have been provided supplies, Rebecca Cervoni will touch base with the parents.

### 8. Principal's Report

Universal breakfast started 9/19; students are encouraged to arrive at school at 8:15 to allow time to eat. Information about Responsive Instruction, a tiered system to provide additional academic and behavioral support to students as needed, will be distributed to parents. Dr. Karen Garza, FCPS Superintendent, has resigned. Proposal for PTA to cover cost of lunch for students whose accounts have fallen to zero balance (currently such students receive three lunches, then are allowed only cereal and milk until balance is restored). Approved: PTA will add a \$200 line item in budget to provide lunch on these occasions; food service will send reminder letters to parents, who will be encouraged to pay back the PTA if possible.

## Upcoming Meetings

(CANCELLED: 10.3 Executive Board)

10.20 General Membership, 6:30 pm

11.9 Executive Board, 6 pm

12.2 General Membership, 6 pm